



KGCW
PO Box 470
Rockford, IL 61105
ph: (815) 963-5413
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Advertiser
Agency
Buyer
Salesperson

Priorities USA Action(PAC) (44728)
Targeted Platform Media (20389)
Meredi,Kaufman,
Katz - Washington DC, Washington DC
(1179)
ph: (202) 872-5880 , fx: (202) 872-0263x
Political - Issues / Propositions (1068)
TV (163021)
National/Political
4591/ECR25159148

Invoice 2616641
Inv Date 6/26/2016
Terms Cash In Advance
Contract 1342219
Bill Type Standard
Period 5/30/2016 - 6/26/2016

Targeted Platform Media
650 Massachusetts Avenue NW
Ste 210
Washington, DC 20001

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

TV

CO-OP/Order Type No/Normal
Package
Gen. Date 6/27/2016 12:28:41PM

Davenport IA (KGCW)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.1	Contract Line Remarks:	Two & A Half Men						
	SPOT	9:00:00PM-10:00:00	Per week (1),Tu,We,Th,Fr	06/17/16 9:48PM (Fr)	01:00	PRA-TV16-06H	\$200.00	
2.0	MLB			06/18/16		1 preempt @ \$225.00	\$0.00	Schedule Change
3.0	Contract Line Remarks:	Chicago Cubs Baseball: vs. Pirates						
	MLB	1:00:00PM- 4:00:00	Per week (1),Fr	06/17/16 3:44PM (Fr)	00:30	PRA-TV16-07H	\$225.00	M/G For 2.0.1

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$425.00	Total Spots	2
Commission	(\$63.75)		
Net Total	\$361.25		